



Republic of the Philippines
Province of Surigao del Sur
Municipality of San Miguel



Office of the Secretary to the Sangguniang Bayan

December 23, 2025

The Sangguniang Panlalawigan
Tandag City

Sir & Madam:



Respectfully submitted the herein Municipal Ordinance No. 77,
Series of 2025, of this municipality which is self-explanatory for SP's
review and approval.

Thank you.

Respectfully yours,


LALAIN ELIZALDE-PRAMBITA
Secretary to the Sangguniang Bayan 1

Refer To: Committee on Tourism, Culture, Arts and Heritage



Republic of the Philippines
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Municipality of San Miguel



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Office of the Sangguniang Bayan

(Twenty Second Sanggunian of the Municipality of San Miguel)

EXCERPTS FROM THE MINUTES OF THE 17TH REGULAR SESSION OF THE SANGGUNIANG BAYAN OF
SAN MIGUEL, SURIGAO DEL SUR, HELD ON DECEMBER 15, 2025 AT THE SESSION HALL.

Present:	Honorable Alfeo G. Perez, Jr.	-	-Vice Mayor (Presiding Officer)
	Honorable Milva C. Yu	-	-SB Member
	Honorable Ruth C. Guinsod	-	-SB Member
	Honorable Rebecca R. Gascon	-	-SB Member
	Honorable Dominador M. Empedrad, Jr.	-	-SB Member
	Honorable Alfris Reztan S. Perez	-	-SB Member
	Honorable Fidilreto G. Nazi	-	-SB Member
	Honorable Julieta C. Lobaton, Jr.	-	-SB Member
	<u>Ex-Officio Members:</u>		
	Honorable Rico H. Maca	-	-IPM Representative
	Honorable Lejohn H. Elizalde	-	-SKF President
Absent:	Honorable Celso B. Bangoy	-	-SB Member
	Honorable Gladys Mae E. Corilla	-	-ABC President, on leave.



ORDINANCE NO. 77
Series of 2025

AN ORDINANCE OFFICIALLY ADOPTING AND PROMOTING THE USE OF THE TAGLINE "PINADAJAG SAN MIGUEL" AND THE MANOBO GREETING "HUNDA" AS THE OFFICIAL EXPRESSIONS HOSPITALITY, CULTURAL IDENTITY AND TOURISM PROMOTION OF THE MUNICIPALITY OF SAN MIGUEL, SURIGAO DEL SUR.

Authored by : Honorable Ruth C. Guinsod
Seconded by: Honorable Rico H. Maca
Honorable Milva C. Yu

Tanggapan ng Sangguniang Panlalawigan

Explanatory Note



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Date: _____
Time: _____

Received by: _____

WHEREAS, Section 16 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, provides that every local government unit shall exercise the powers necessary, appropriate, or incidental for its efficient and effective governance, and those which are essential to the promotion of general welfare;

WHEREAS, the Municipality of San Miguel, Surigao del Sur, is a culturally rich and diverse community, home to the Manobo tribe, whose traditions and language form an integral part of the town's identity and heritage;

WHEREAS, the Manobo term "PINADAJAG SAN MIGUEL", meaning "Palangga San Miguel" or "Beloved San Miguel", encapsulates the people's affection, pride, and deep sense of belonging to their municipality;

WHEREAS, the Manobo greeting "HUNDA" meaning "Hello", reflects the San Miguelnons' natural warmth, friendliness, and hospitality, which are essential traits in fostering unity, inclusively, and tourism appeal;

WHEREAS, the adoption of the said tagline and greeting will serve as a symbol of the Municipality's commitment to cultural preservation, promotion of indigenous heritage, and branding for local tourism and development initiatives;

NOW THEREFORE

Be it ordained by the Sangguniang Bayan of the municipality of San Miguel, Surigao del Sur, in session assembled that:

SECTION 1. TITLE. This Ordinance shall be known as the "PINADAJAG SAN MIGUEL and HUNDA Cultural and Tourism Promotion Ordinance of 2025".

SECTION 2. DECLARATION OF POLICY. It is hereby declared the policy of the Municipal Government of San Miguel to preserve and promote local culture, traditions, and values reflective of the Manobo heritage, and to use such as vital instruments in strengthening community identity and tourism promotion.

SECTION 3. OFFICIAL TAGLINE AND GEETING. The following are hereby officially adopted as cultural symbols and tourism brand expressions of the Municipality of San Miguel: a) Official Tagline: "PINADAJAG SAN MIGUEL" – a Manobo term meaning "Palangga San Miguel" or "Beloved San Miguel"; b) Official Greeting: "HUNDA" – a Manobo word meaning "Hello".

SECTION 4. IMPLEMENTATION AND PROMOTION. All offices, public establishments, educational institutions, and local events within the Municipality of San Miguel are encourage to: a) Use "PINADAJAG SAN MIGUEL" in official communication materials, banners, and promotional campaigns; b) Encourage the use of the greeting "HUNDA" by employees, learners, and the general public as a warm expression of welcome and hospitality; c) Integrate the said expressions in cultural, educational, and tourism activities; and d) Display visual materials, posters, or signages bearing the tagline and greeting in public spaces.

SECTION 5. SUPPORT FROM MUNICIPAL OFFICES. The Municipal Tourism Office, in coordination with the Municipal Information Office, Municipal Culture and Arts Council, DepEd District of San Miguel, and other concerned agencies, shall take the lead in promoting and implementing this ordinance.

SECTION 6. FUNDING PROVISION. Funds necessary for the production of promotional materials, signage, and information campaigns related to this ordinance shall be sourced from the appropriate budget of the Municipal Tourism Office or from other sources as may be authorized by the Municipal Mayor.

SECTION 7. SEPARABILITY CLAUSE. If any provision of this Ordinance is declared invalid or unconstitutional, the remaining provisions not affected thereby shall continue to be in full force and effect.

SETION 8. EFFECTIVITY. This ordinance shall take effect immediately after its approval and publication in a newspaper of local circulation or positing in conspicuous places within the municipality as required by law.

Enacted: December 15, 2025.

As disposed of by the Presiding Officer
Ayes (9) Honorable Yu, Honorable Guinsod, Honorable Gascon, Honorable Empedrad, Jr., Honorable Perez, Honorable Nazi, Honorable Lobaton, Jr., Honorable Maca and Honorable Elizalde.
Nayes (0)
Abstained (0)

I HEREBY CERTIFY to the correctness of the foregoing ordinance.

MICHAEL S. FEGURO
Local Legislative Staff Officer IV
Acting Secretary

ATTESTED AND CERTIFIED TO BE DULY ENACTED:

ALFREDO G. PEREZ, JR.
Vice Mayor
(Presiding Officer)

APPROVED:

MICHAEL T. CORILLA
Municipal Mayor

Date: 12-19-25